GROUND RULES FOR DISCUSSION

1. Treat other members of the discussion with respect.
2. Participate. Be open, honest, and forthcoming. Explain the reasons for your choices and recommendations.
3. Don't try to dominate the discussion. Invite and welcome other points of view.
4. Listen carefully and try to understand other viewpoints.
5. Stay on topic and limit side conversations.
6. Turn cellphones off or to vibrate so as not to interrupt the discussion.
7. Be mindful of how much time is left to complete the exercise.

For more information about the candidates, check out CitizenDetroit's YouTube page for 5-minute candidate videos for every office - Mayor, City Council, City Clerk, and Police Commission.

YouTube tinyurl.com/citizendetroit

These videos are not an endorsement of any candidate.
Vote November 7, 2017 in the city of Detroit Municipal General Election.

WAYNE STATE UNIVERSITY

FOCIS Forum on Contemporary Issues in Society
EUGENE APPLEBAUM CHAIR IN COMMUNITY ENGAGEMENT

CROSSROADS CONSULTING

CitizenDetroit is made possible through Wayne State University and the generosity of The Eugene & Marcia Applebaum Family Foundation and The John S. and James L. Knight Foundation.

/citizendetroit
citizendetroit.org

PARTICIPANT NAME:_____

2017 GENERAL ELECTION CANDIDATE FORUM

October 19, 2017

DINNER

WELCOME
Dr. Irvin D. Reid & Sheila Cockrel

OPENING CLICKERS

PRE-FORUM ACTIVITY
Sizing Up Candidate Speech

GENERAL CANDIDATE FORUM
At-Large Candidates

CLOSING CLICKERS

CITIZEN DETROIT

GET INFORMED. BE ENGAGED.

OFFICES UP FOR ELECTION IN 2017:
ROLES & RESPONSIBILITIES

MAYOR	The Executive/Manager. 4-year Term 2013 voter turnout for Mayor: 25%* • Appoints department directors, deputy directors, executive branch officials • Negotiates development agreements, selects contractors • Implements service programs and manages day-to-day operations
CITY COUNCIL **TONIGHT'S CANDIDATES! (At Large)**	The Legislative/Oversight Body. 4-year Term 2013 voter turnout for City Council: 24% for district seats overall** • Approves the city budget, sale of city property, Mayoral appointees • Approves development agreements and contracts • Exercises oversight and investigatory power over all city departments • Adopts ordinances and resolutions 2 at-large members and 7 district members. Elected council members vote on Council President
CITY CLERK **TONIGHT'S CANDIDATES!**	Runs Elections. 4-year Term 2013 voter turnout for City Clerk: 24%* • Supervises all aspects of elections • Supervises voter registration and certification of candidates for office • Serves as official clerk for City Council • Maintains records of all City Council ordinances, resolutions, meetings
BOARD OF POLICE COMMISSIONERS	Civilian Supervisory Control & Oversight over Detroit Police Dept. 4-year Term 2013 voter turnout for Police Commission: 16% overall** Charter purpose is "to increase public confidence and trust in the Detroit Police Department by providing competent, objective, and effective civilian oversight." • Oversees investigations of civilian complaints against police • Develops policies for police department with Mayor and Police Chief 7 elected district-based members and 4 at-large members appointed by Mayor for 5-year terms
	*Total number of votes for that office/total number of registered voters **Combined number of votes for all district offices/total number of registered voters Source: Detroit Office of the City Clerk

CANDIDATES LIST FOR THE GENERAL ELECTION – NOVEMBER 7, 2017

CITY COUNCIL DISTRICT

1ST DISTRICT
Tamara Smith
James E. Tate

2ND DISTRICT
Roy McCalister, Jr.
Virgil Smith

3RD DISTRICT
Russ Bellant
Scott Benson

4TH DISTRICT
Latisha Johnson
Andre L. Spivey

5TH DISTRICT
Mary Sheffield
Jewel Ware

6TH DISTRICT
Tyrone Carter
Raquel Castaneda-Lopez

7TH DISTRICT
Gabe Leland
Regina Ross

POLICE COMMISSIONER DISTRICT

1ST DISTRICT
Darryl D. Brown

2ND DISTRICT
Conrad L. Mallett
Carron L. Pinkins

3RD DISTRICT
Shirley Burch

POLICE COMMISSIONER DISTRICT

4TH DISTRICT
Willie E. Bell
Scotty Boman

5TH DISTRICT
George Adams, Jr.
Willie E. Burton

6TH DISTRICT
Lisa Carter

7TH DISTRICT
William M. Davis

REPRESENTATIVE IN STATE LEGISLATURE

1ST DISTRICT
Mark Corcoran

Republican
Tenisha Yancey

Democratic
Gregory Creswell

Libertarian

SOURCE: Detroit Election Connection Newsletter

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OFFICIAL BALLOT
City General Election
Tuesday, November 7, 2017
Wayne County, Michigan
City of Detroit, AVCB 1

NONPARTISAN SECTION	PROPOSAL SECTION	PROPOSAL SECTION
CITY	CITY	CITY
MAYOR Vote for not more than 1	**AN INITIATIVE TO ENACT A MEDICAL MARIHUANA FACILITIES ORDINANCE** This proposed ordinance would amend Chapter 24, Article XIII, of the 1984 Detroit City Code, *Medical Marihuana Caregiver Centers*, to opt into the Michigan Medical Marihuana Facilities Licensing Act, Public Act 281 of 2016, to provide for standards and procedures to license and regulate medical marihuana facilities through the Buildings, Safety Engineering, and Environmental Department and to impose conditions for operation and locational specifications for schools, public libraries, religious institutions, and other medical marihuana facilities. Should this proposed ordinance be enacted? YES ◯ NO ◯	**A PROPOSAL TO AMEND THE DETROIT ZONING ORDINANCE, CHAPTER 61 OF THE DETROIT CITY CODE, CONSISTENT WITH THE MICHIGAN MEDICAL MARIHUANA FACILITIES LICENSING ACT** The proposal would amend the Detroit Zoning Ordinance, Chapter 61 of the 1984 Detroit City Code, Article III, Division 12, Sections 61-3-351 through 61-3-354, to establish land use standards and procedures for the regulation of medical marihuana facilities consistent with the Medical Marihuana Facilities Licensing Act, 2016 PA 281, to provide definitions, to designate medical marihuana facilities, including growers, processors, provisioning centers, safety compliance facilities, and secure transporters, as permitted uses subject to site plan approval and use regulations in specified zoning districts, to require compliance with zoning district standards, and to authorize fees to the City. Should this proposal be adopted? YES ◯ NO ◯
Mike Duggan ◯		
Coleman A. Young II ◯		
◯		
CLERK Vote for not more than 1		
Garlin D. Gilchrist II ◯		
Janice M. Winfrey ◯		
◯		
COUNCIL MEMBER AT LARGE Vote for not more than 2		
Beverly Kindle-Walker ◯		
Mary Waters ◯		
Janee' L. Ayers ◯		
Brenda Jones ◯		
◯		
◯		
CITY COUNCIL DISTRICT 1 Vote for not more than 1		
Tamara Smith ◯		
James E. Tate ◯		
◯		
POLICE COMMISSIONER DISTRICT 1 Vote for not more than 1		
Darryl D. Brown ◯		
◯		

SAMPLE BALLOT

SIZING UP CANDIDATE SPEECH

WHAT TO LISTEN FOR WHEN HEARING A POLITICIAN TALK

1. PLATITUDES

A general statement that sounds good, but doesn't offer specific actions the candidate will take.

2. PANDERING

Tells people what they want to hear to gain their votes.

Often appeals to people's prejudices or fears or myths.

3. GOOD PIVOT/BAD PIVOT

GOOD PIVOT: Responds, but redirects the topic by building a verbal bridge from one topic to a different topic that is their priority.

Q: Neighborhood revitalization

A: BLIGHT... → ...BUDGET DECISIONS

BAD PIVOT: Avoids the topic and/or switches to different topics that they really want to talk about.

Q: Neighborhood revitalization

A: LET'S TALK ABOUT CLASSROOM SIZES!

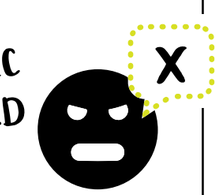
4. PERTINENT

- Directly responds to the question.
- Demonstrates understanding about the role of the office.
- Demonstrates accurate knowledge about the issue.

5. POTSHOT

An unfounded or irrelevant criticism of an opponent's character that doesn't impact job performance (like gender or religion), when the target doesn't have a chance to defend him/herself.

OPPORTUNISTIC
UNFOUNDED
IRRELEVANT



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MAYORAL CANDIDATES

Mike Duggan	YOUR NOTES
Coleman Young, Jr.	YOUR NOTES

AT-LARGE CITY COUNCIL CANDIDATES

Janee Ayers	YOUR NOTES
Brenda Jones	YOUR NOTES

CITY CLERK QUESTION 2 (Elections):

The Michigan Bureau of Elections audit largely finds "human error, not illegal activity, resulted in mismatches between the number of ballots and recorded voters." How will you ensure that your office provides Detroiters with a smooth and trustworthy voting experience?

Background Information

The City Clerk chairs the 3-member Detroit Election Commission, which also includes the President of City Council and the City's Corporation Counsel.

Michigan.gov

BUSINESS EDUCATION HEALTH GOVERNMENT SAFETY

SOM

Bureau of Elections releases Detroit precinct audit findings

FEBRUARY 9, 2017

Statewide audit of possible double voting also released

Election News

The Michigan Bureau of Elections today released its **audit findings** for 136 Detroit precincts from the Nov. 8, 2016 general election, largely finding that human error, not illegal activity, resulted in mismatches between the number of ballots and recorded voters.

Elections staff found no evidence of pervasive voter fraud or that widespread voting equipment failure led to the imbalances. To correct the problems identified in the audit, Bureau of Elections staff will work collaboratively with city officials to better train Election Day precinct workers beginning with the Aug. 8 city primary election.

The audit found that the precinct imbalances, which did not affect the ability of Detroit residents to cast a ballot and have their vote counted, almost entirely were caused by precinct worker mistakes, specifically:

- Failing to properly use the **electronic poll book**, which the city began using in 2011, including failing to record voters when they were issued ballots, or when a ballot was spoiled and a voter was issued a new one.
- Leaving counted ballots in the tabulator bin at the end of the night instead of placing all ballots in a sealed container.
- Incorrectly recording or issuing provisional envelope ballots, which are used when a person doesn't appear on the precinct's voter list and needs to provide ID and/or proof of residency. The person votes the provisional ballot, which is then placed in an envelope, and then has six days to show he or she is a properly registered voter.

CITY CLERK CANDIDATES

Garlin Gilchrist II	YOUR NOTES
Janice Winfrey	YOUR NOTES

CITY CLERK QUESTION 1 (Supporting Democracy):

What are your priorities for innovation to ensure residents have convenient and timely access to city information?

Background Information

Democracy works when citizens are informed. The City Clerk staffs and keeps official record of City Council meetings, provides official notice of all public hearings, and ensures publication of and public notice of all ordinances and amendments. See the Detroit City Charter's description:

Sec. 3.5-102. Duties and Powers of City Clerk.

The City Clerk shall:

1. Keep all papers filed in or pertaining to the Office of the City Clerk;
2. Keep the Corporation seal of the City;
3. When requested, certify, under the corporate seal, copies of all papers and records for the office;
4. Administer oaths;
5. Take affidavits;
6. Maintain reasonably accessible voter registration sites throughout the City on a year-round basis;
7. Serve as City Council's clerk and keep a record of all its ordinances, resolutions, and other proceedings and perform other such duties as it may provide; and
8. Exercise other powers and duties as provided by law, this Charter, or ordinance.

Beverly Kindle-Walker	YOUR NOTES
Mary Waters	YOUR NOTES

CITY COUNCIL/MAYOR QUESTION 1 (Affordable Housing):

How will you ensure that city-controlled incentives are strategically targeted to reach the ideal mix and location of market-rate, affordable, and public housing?

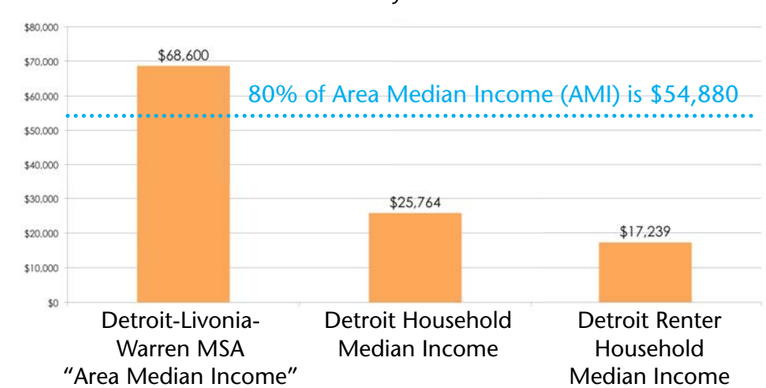
Background Information

Affordable housing means a household uses 30% or less of monthly income on rent.

Area Median Income (AMI) is calculated for the region, and is much higher than Detroit's median income.

"Low income" is defined by HUD as 80%AMI - so affordable rent would be $1372/month, while affordable rent for the median income Detroit renter would actually be $431/month.

Median Income Comparison
2011-15 ACS 5-year Estimates



Background Information continued

The biggest housing shortage is for Detroit's lowest income households. But rent subsidies, which are available for the lowest income households, are in short supply.

When the housing voucher waiting list was last opened, 40,000 households applied, and 7,000 were added to the waiting list. There are still 4,516 on the waiting list today.

In the chart to the right, you can see the number of renter households at each income level. Over 55% of renter households in Detroit make less than $19,000 a year.

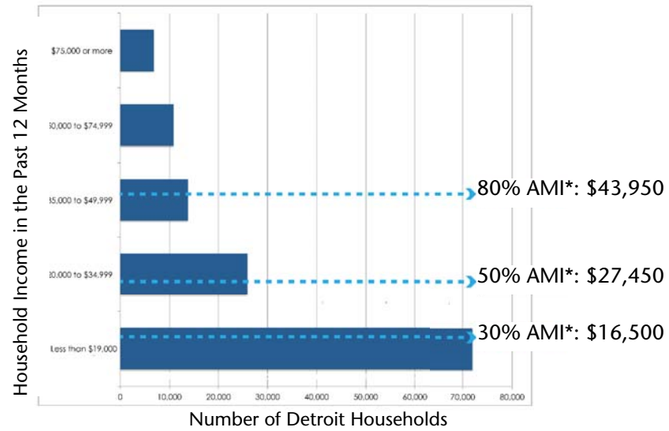
Most new developments with affordable housing components are making 20% of their units affordable for 80% AMI, or households making double Detroit's median income.

However, building affordable housing can be expensive. Detroit's market is reportedly not yet strong enough to support unsubsidized affordable housing even in strong market areas.

According to a recent study commissioned by the City of Detroit (see image at right), a Midtown multifamily (MF) development that makes 20% of its units affordable to households at 80% AMI would still require public subsidy to be financially feasible.

Source: HR&A Advisors, Capital Impact Partners, Grounded Solutions Network

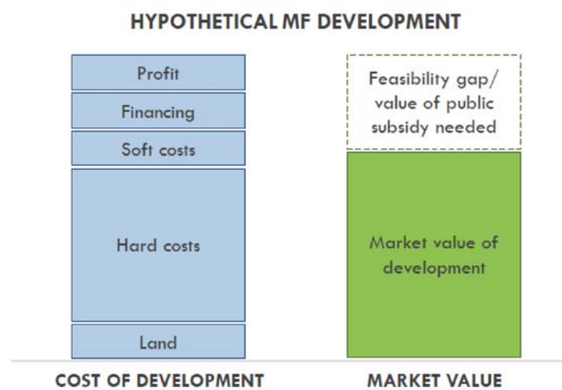
Number of Renter Households by Income
2011-2015 American Community Survey 5-year Estimates



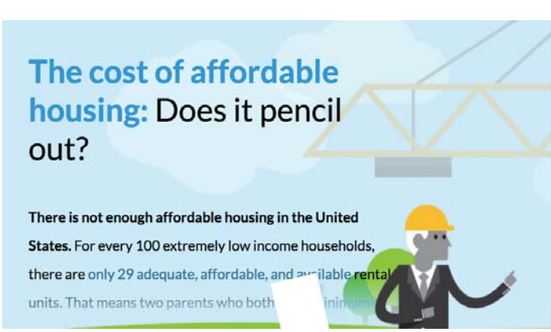
Sources: American Community Survey, 2017 HUD Income Limits Documentation.

*For 2-person households in 2017 HUD documentation, which is based on 2010-2014 ACS 5-year estimates for Detroit-Livonia-Warren's AMI

Average Detroit Renter Household size is 2.56 (2011-15 ACS 5-year Estimate)



Source: HR&A Advisors, Grounded Solutions Network, Capital Impact Partners. "Detroit Inclusionary Housing Plan and Market Study." Prepared for City of Detroit Housing and Revitalization, November 2016



For more information about the costs of developing affordable housing, check out this interactive online feature created by the Urban Institute and National Housing Conference.

CITY COUNCIL QUESTION 2 (Unemployment):

What metrics would you seek to provide proper oversight and ensure that the city's workforce dollars are used to maximize employment for chronically unemployed and under-employed Detroit residents? Consider how you would define and value "job placement," "job retention," and "cost per student."

Background Information

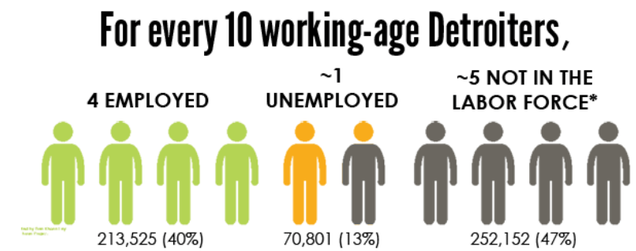
Since 2012, the city's workforce organization — Detroit Employment Solutions Corporation (DESC) - has received over $100 million to put Detroiters to work.

According to its 2014-15 annual report, DESC spent $36 million and placed 8,595 Detroit residents in jobs.

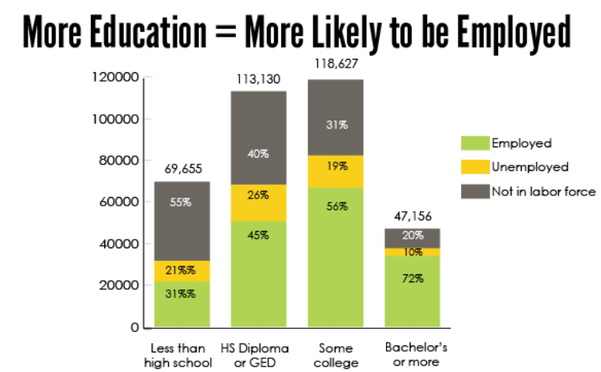
However, over 70,000 Detroiters over the age of 16 are unemployed, and almost half of all Detroiters ages 16-64 are no longer in the labor force (retired, in school, care-giving, or otherwise not searching for work).

Detroit residents aged 25-64 with at least a Bachelor's Degree were more than twice as likely to be employed as those who didn't finish high school.

Those who didn't finish high school were most likely to not be participating in the labor force at all.



Detroit residents ages 16-64
*Includes those in school, retired, caregiving, or otherwise not looking for work



Source: 2011-15 ACS 5-year estimate

Jobs Relative to Population

City	2014 Jobs in City	2013 Population in City	Jobs as % of Population
Atlanta	818,462	447,848	183%
Cleveland	466,305	394,335	118%
Nashville	431,378	634,465	68%
Baltimore	378,533	622,104	61%
Philadelpha	711,912	1,553,165	46%
Detroit	**258,807**	**706,663**	**37%**

A 2016 report by Corporation for a Skilled Workforce found that Detroit had the lowest percentage of jobs relative to its population compared to cities with similar "hollow" cities. 16% of metro Detroit residents live in the central city, and there is about 1 job for every 3 residents. However, only 8% of metro Atlanta residents live in the central city, but there are almost 2 jobs for every resident.

Source: Corporation for a Skilled Workforce, JP Morgan Chase. "Detroit's Unmapped Talent: Jobs and On-Ramps Needed. CSW System Mapping Report Part I." January 2016.