

EVENT REPORT



DINNER & DIALOGUE



WHY DOES CAR INSURANCE 
COST SO MUCH IN DETROIT

APRIL 26, 2018 · 5:30-8:30PM

EVENT DETAILS

WHY DOES CAR INSURANCE COST SO MUCH IN DETROIT

A CITIZENDETROIT
DINNER & DIALOGUE

APRIL 26, 2018
5:30-8:30PM

HOST

Sheila Cockrel, Executive Director

GUEST SPEAKERS

Dave Massaron, COO, City of Detroit
Conrad Mallett, Jr., CEO, DMC Sinai Grace;
former Chief Justice of Michigan Supreme Court
Chad Livengood, Senior Reporter, Crain's Detroit
Business

FACILITATORS

Hana Alasry, Linda Allen, Jan Anderson, Estella
Ball, Vincent Bennett, Ron Brown, Debra Cain,
Suzanne Cleage, Shelley Clifton, Edythe Ford,
Alissa Graff, Kimberly James, Allison Kriger, Cris
Landa, Robert MacKenzie, Arthur Marotti, Jamayl
Martin, Folake Oyegbola, Debbie Pospiech, Tonja
Stapleton, Kevin Waskelis, Stephen Washington,
Dorothy Washington, Karen White

POLICY LAB RESEARCH TEAM

Vas Jacobs, Chris McClain, Sandra Stahl

LOGISTICS

Gearramia Coffey, Drew Esslinger, DeAndre Grady,
Kelly Larson, Lairren Johnson, Jonilyn Paige,
Sabrina Stennis-Jefferson

LOCATION

IBEW Local 58, 1358 Abbott St., Detroit MI, 48226

RSVPS

525 Total RSVPs
35 Walk in

NUMBER OF PUBLIC PARTICIPANTS

263 (47%)

TOTAL ATTENDANCE

296



PARTICIPANT AGE*

Participants under age 40	13%
Participants ages 41-59	20%
Participants over age 60	44%

PARTICIPANT GEOGRAPHY*

District 1	10%
District 2	12%
District 3	4%
District 4	8%
District 5	16%
District 6	10%
District 7	7%
Don't know	22%
N/A	12%

HEARD ABOUT EVENT VIA*

Email	41%
Mailed invite	22%
Word of mouth	15%
Social media	6%
More than one/Other	16%

*Of those who responded.



ROOM POLL

Following presentations from CitizenDetroit's Policy Lab, City of Detroit Chief Operating Officer Dave Massaron, and DMC Sinai Grace CEO Conrad Mallet, Jr., as well as a panel discussion moderated by Crain's Detroit Business Senior Reporter Chad Livengood, the audience was asked a series of questions.

Typically, CitizenDetroit uses clicker polls to get accurate counts, but a technology failure left us with old-fashioned eyeballing of raised hands. Below are our best guesses at how participants responded to concluding questions about auto insurance and the event.

How important is auto insurance to you in assessing candidates for state office?

- A. Single most important issue
- B. One of several top issues (large majority)**
- C. Not my priority

I believe Detroit's premiums are high because

- A. Insurers' costs are high
- B. Insurers are overcharging unfairly
- C. Both (slight majority)**
- D. I don't know/Other

Do you believe Michigan drivers should be allowed to choose their level of PIP coverage?

- A. Yes (large majority)**
- B. No

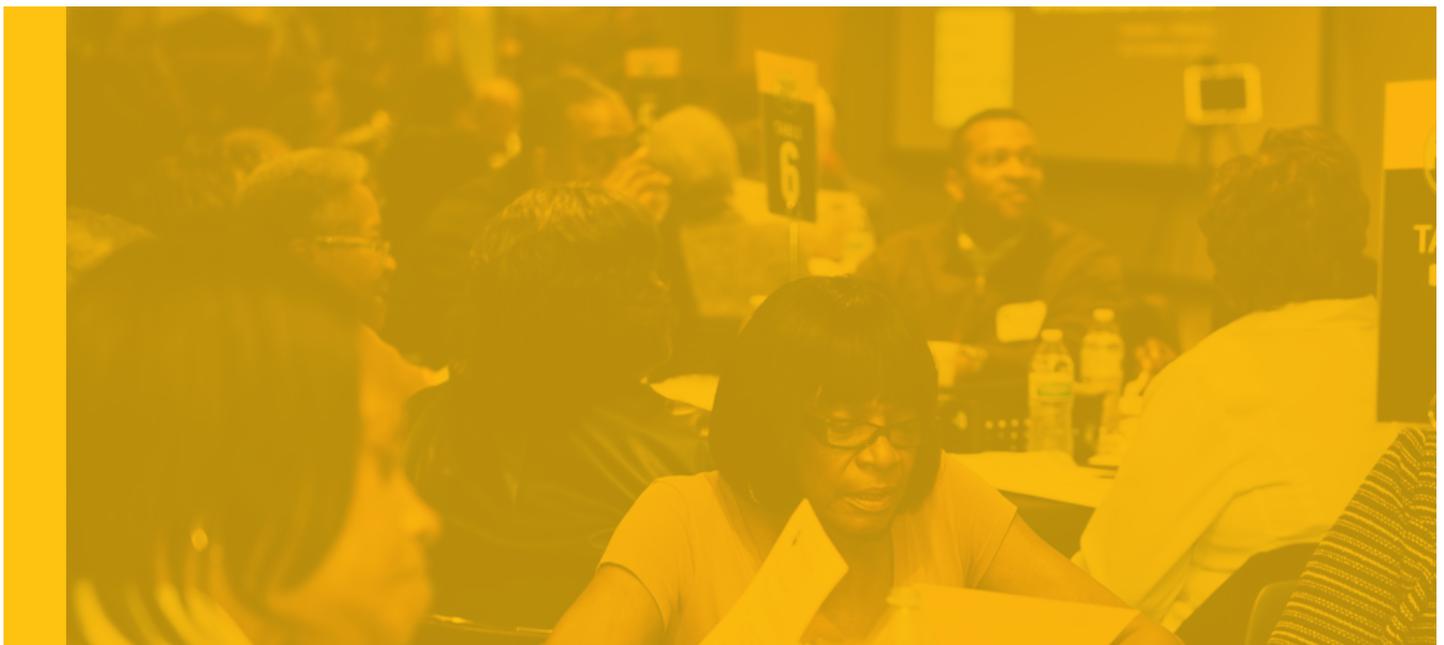
Did you learn useful information that you would share with others?

- A. Yes (large majority)**
- B. No



PLUSES & WISHES

PLUSES	COUNT
Informative, relevant, informative speakers able to articulate issues in “layman’s terms”	46
Perfect topic, better understand political process/history, learned something new	35
Great food	6
Well organized	3
Great venue	2
Met new people	2



PLUSES & WISHES

WISHES	COUNT
Too much from speakers/not enough audience participation/no table activity	21
Desire for solutions, specific suggestions	19
Better facilitation of audience questions	15
Desire for more information & discussion	11
Facilitator not available/Rude talking at tables	9
Room too cold	7
More young people/more people	3
Fix technology	3
Desire for copy of presentation	3
Too crowded/couldn't see speakers	2
Miscellaneous	5

